

2018 Land Rent Summary

From Holmes and Wayne Counties PAT/FERT Trainings

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For five years the Ohio State University Extension, Agriculture and Natural Resources (Ag/NR) Educators from Holmes and Wayne Counties have combined their efforts to reach the 1,400 Pesticide and Fertilizer certification holders within the two counties. Through the multiple yearly recertification training sessions offered participants are asked to provide average land rent costs. The five question instrument is a simple half sheet of paper that asks average row crop rent for the past year and current year as well as average pasture rent per acre for the same time frame. Lastly, they are asked to indicate the county of residence and county land is rented in.

During the 2018 Pesticide Applicator Training (PAT) and Fertilizer Recertification Training (FERT) sessions 680 people participated in the 13 recertification trainings offered within the two counties. Of this 680 participants, 22% (n=151) returned the land rent questionnaire. An incentive of receiving a new OSU agcrops seed stick was offered if participants returned the land rent surveys and the PAT evaluation form. Still only 22% of the crop rent forms were returned completed. It did however boost the number of PAT evaluations returned to 38% (n=257). With the large Amish population within both counties many only farm their land do not rent land and do not know what land rent would be. The other outlier not able to factor in is that many pastures are rented out by a price per head per month, not per acre. Not having all the details of number of head nor number of acres makes these responses unable to be factored into the overall rent per acre for pasture land.

Some basic knowledge can be gleaned from the 151 rent rate questionnaires to aid with the many calls that are received within the County Extension offices concerning average rent prices for land (*see Table 1*). Used in conjunction with the average land rent figures released most years by the Ohio office of the United States Department of Agriculture - National Agricultural Statistic Service (USDA-NASS) a better image of average land rental rates can be revealed. Data in Table 2 looks at the results of the last five years of Pesticide Applicator Trainings (PAT) recertification participants' indication to rent costs compared to what USDA-NASS indicated was the average within the two counties.

Though this data is a rough comparison, it aids the Extension Educators ability in providing a realistic range of rental rates with clients seeking such information. This information is utilized along with the various OSU Extension fact sheets available on renting land for both the renter and land owner. Lastly, we receive many participants from the counties surrounding Wayne and Holmes Counties and within Table 3 is the average for rent indicated by those participants from other counties.

Table 1: Average Rent Per Acre as Indicated by Participants at 2018 Pesticide and Fertilizer Training Sessions.

N=92	Average Row Crop Rent Per Acre		Average Pasture Rent Per Acre		Max/Min For Row Crop 2018
	2017	2018	2017	2018	
Holmes (n=45)	\$103	\$98	\$62	\$62	\$200/\$50
Wayne (n=47)	\$121	\$121	\$68	\$65	\$200/\$30
Overall Average	\$112	\$109	\$65	\$63	

Note: Questionnaires were anonymous and if participants attended both the Fertilizer and Pesticide training the same day they only received one questionnaire.

Table 2: Comparisons of County Collected Data to USDA-NASS Data

	Row Crop		Pasture		Row Crop		Pasture	
	Holmes	NASS	Holmes	NASS	Wayne	NASS	Wayne	NASS
2018	\$98	⁽³⁾	\$62	⁽³⁾	\$121	⁽³⁾	\$65	⁽³⁾
2017	\$103	\$111	\$62	⁽¹⁾	\$121	\$118	\$68	⁽¹⁾
2016	\$118	\$110	\$53	\$36.50	\$121	\$111	\$53	⁽¹⁾
2015	\$105	⁽¹⁾	\$53	⁽¹⁾	\$152	⁽¹⁾	\$35	⁽¹⁾
* 2014	\$80	\$111	\$30	\$32	\$150	\$99	\$20	\$50
2013	\$83	\$108	⁽²⁾	\$27.50	\$106	\$98	⁽²⁾	⁽¹⁾

⁽¹⁾ No data was collected by USDA NASS

⁽²⁾ No data was provided by participants

⁽³⁾ NASS data will not be released until mid-Summer for 2018

* 2014 County data was collected through an OSU Ag Economics form and not on County form

Table 3: Average Rent Per Acre Indicated by Other County Participants at 2018 PAT/FERT Meetings (n=59).

All Other Counties (n=59)	Average Row Crop Rent Per Acre		Average Pasture Rent Per Acre		Max/Min For Row Crop 2018
	2017	2018	2017	2018	
Ashland (n=6)	\$107	\$110	\$50	\$53	\$150/\$80
Carroll (n=1)	\$65	\$65	*	*	*
Columbiana (n=1)	\$75	\$75	\$50	\$50	*
Coshocton (n=6)	\$78	\$118	\$35	\$35	\$100/\$50
Erie (n=2)	\$237	\$237	*	*	\$250/\$223
Knox (n=1)	\$100	*	*	*	*
Lorain (n=2)	\$78	\$78	*	*	*
Medina (n=7)	\$84	\$84	*	*	\$100/\$50
Morrow (n=2)	\$115	\$118	\$88	\$70	\$150/\$80
Richland (n=1)	\$125	\$125	*	*	*
Stark (n=21)	\$95	\$98	\$34	\$63	\$300/\$50
Summit (n=3)	\$47	\$50	\$35	\$35	\$65/\$35
Trumbull (n=1)	\$80	\$100	\$40	\$40	*
Tuscarawas (n=5)	\$88	\$93	\$62	\$58	\$150/\$65
Overall Average	\$95	\$101	\$44	\$54	\$300/\$35

*= no data provided

Where to Learn More:

The Ohio State University Extension Farm Office Website contains valuable data to assist both land owners and renters with fact sheets and custom rate costs. Farm management decision tools as well as State and National Statistics can be found at the site. All this and more can be found here: <https://farmoffice.osu.edu/>

Work conducted between January 25 and March 14, 2018 at 13 separate recertification trainings throughout Wayne and Holmes Counties.
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