

Wayne County 4-H / FFA / Jr. Fair 2023 Livestock Video Submission Guidelines Videos Due July 11th

4-H or FFA animal / livestock exhibitors that are not able to participate in the Wayne County Outstanding Exhibitor Exam, Skillathon Interviews, or the State Fair Skillathon due to vacation or other conflicts – may submit a link to a video that the youth creates following the guidelines listed below.

1. Length: The video must be at least 3-minutes long and **no longer than 10-minutes**. The video should feature all of the animal projects the youth is taking for this year in one video.

2. Presenter: The video must feature the youth livestock exhibitor as the primary person speaking in the video. The youth may either do a “presentation” in which they present a talk about the topics / questions listed on the next page or they may have someone else on or off-camera asking them the questions interview style in which the exhibitor responds. Either way is acceptable, however, the youth livestock exhibitor must be the one that is giving the information or answers to the topics / questions listed on the next page.

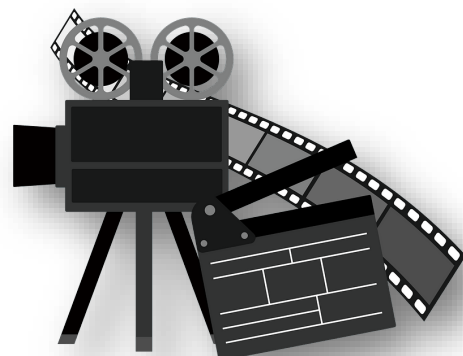
3. Camera / Editing: It is recommended that the video be shot in 720 or 1080 HD format if possible and saved as an H.264 file format if possible. The video may be shot with any type of video camera (phone, tablet, webcam, camcorder, etc.) and can be edited using any video editing apps or software to include B-roll, still photos, titles, graphics, etc. of the youth and/or their animal(s); or the video can be just a basic video featuring the youth on camera talking about their animal(s) and addressing the questions / topics on the next page. Youth should consider how they present themselves in the video – be sure to think about the following aspects:

- Is my clothing / attire school appropriate or better yet show appropriate?
- How is the lighting in the area I’m shooting my video – is it too bright or too dark?
- How is the sound coming through – is there a lot of background noise, how close is the youth to the microphone? Just be sure that the youth can be clearly heard and understood on the video.
- What is the background or other images like in the video? Is it a clean and nice image that represents agriculture and 4-H / FFA / Jr. Fair in a positive manner? For example, if you shoot the video showing your animal(s) pen or stall – make sure it is cleaned out prior to shooting.

4. Sharing / Submitting the Video and Record Book(s): The video must be submitted onto the Flipgrid platform. We have created a Wayne County 4-H page, that has different topics for each specie. To join our ‘Wayne County 4-H’ group you will need to make an account and then join by using our code: **waynecounty**. Once you are in the group please see the flipgrid help sheet provided on our website.

*A link to the video and some basic information about the youth exhibitor must be submitted by completing an online form no later than **July 11th at 11:59 pm** at the following web address: <https://flip.com/waynecounty>.*

- **Record Books Due: Late Project Judging August 8th 6:00-9:00pm at the Event Center, should be completed as thoroughly as possible.**



Topics / Questions to Answer in the Video

- **Introduction (10 points):** – exhibitor should introduce him/herself clearly stating their name, 4-H club or FFA chapter, and what all animal / livestock projects they are taking this year.
- **Animal / Livestock Care (15 points):** - Exhibitor should describe what they have enjoyed about their animal / livestock projects and any challenges they have encountered in caring for their animal(s). Additionally, the youth should describe what they do to care for their animals – such as how often they are bedded down, pens cleaned, medication(s) given, etc.
- **Animal Feed (15 points):** - Exhibitor should describe what kind of feed and how much feed they give their animal(s), how often are they fed and watered, what protein percentage they are feeding, the crude fat percentage of the feed, and the top 3 ingredients of the feed.
- **Breed ID (10 points):** - Exhibitor should describe the breed of their animal(s) and any unique traits or characteristics of the breed, where the breed originated from, and any other facts or details about the breed that it is known for.
- **Animal Purpose (30 points):** Exhibitor should discuss one or more of the following three categories (Breeding, Market, or Performance) topics / questions based on the type of animal project(s) they are enrolled in. Points will be distributed as: 30 points if exhibitor is enrolled in one of the categories below, 15 points each if enrolled in two categories, or 10 points each if enrolled in all three types of animal projects.
 - **Breeding Animals:** - If the youth is taking a breeding animal, the exhibitor should describe if they were involved in helping to breed the animal(s) mother and if so, what they learned from that experience. If they are taking a breeding animal that was purchased or leased, then indicate that in the video.
 - **Market Animals:** - If the youth is taking a market animal, the exhibitor should describe 4 retail meat cuts that come from the animal, where they are located on the animal and their favorite way of eating those cuts (i.e. grilled, broiled, baked, etc.)
 - **Performance Animals (Dogs and Horses):** - Exhibitor should describe any unique type of classes they plan to show and something they have learned or are working on related to that type of class. For example, with horses - classes such as Contesting, Western, English, Dressage, etc. and for Dogs classes such as Rally, Obedience, or Showmanship.
- **Showing / Fitting Description (10 points):** - Exhibitor should describe what they do to train their animal for showing such as how often they walk it or work with it and any fitting or grooming practices they engage in to keep their animals clean and prepared for the show ring.
- **Other Details (10 points):** - Exhibitor is welcome to discuss any other details or information that they think might be interesting or fun to share with the judge such as anything that highlights their bond with the animal, a tour of their barn / pen space, or just any other fun facts or information that they would like to share about their project animal(s).

Video Submissions and Judge's Feedback / Scoring Criteria

- Video links and some basic contact information about the exhibitor must be submitted online no later than 11:59 pm on July 11th at <https://flip.com/waynecounty>.
- Videos will be scored based on a scale of up to 100 points per the topics / questions listed above with award categories being Outstanding (92-100), Excellent (70-91), Well Done (50-69), and Participation (less than 50).
- Judges will review the videos and the Extension Office will e-mail a written feedback sheet / rubric in August.